## C-Briefs

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## **Analysis of Communication Department Names**

In our analysis of 790 communication departments we found a total of 116 individual department names. Six department names are used by 77% of the departments (see highlighted boxes, below). There are 82 different department names that are used by only 11% of all departments

Some of the individual department names include: Rhetoric and Communication Studies, Communicology, Language and Literature, Arts, Communication, and Design, and Arts and Humanities. Communication is most often partnered with Journalism/Mass Communication (20 Programs) and Theater/Performance Art (24 Programs).

To view department names, click on the following URL and look through the list of communication departments: <a href="http://www.natcom.org/data">http://www.natcom.org/data</a>

**Top 20 Communication Department Names** 

Department Name	# of Departments	Percentage of Overall Departments
Communication	342	43.35%
Communication Studies	158	20.03%
Communication Arts	50	6.34%
Communications	31	3.93%
Speech Communication	16	2.03%
Communication and Journalism	10	1.27%
Communication and Theater	9	1.14%
Communication and Theater Arts	9	1.14%
Communication Arts & Sciences	8	1.01%
Communication and Media Studies	7	0.89%
English and Communication	6	0.76%
Communication and Rhetoric Studies	5	0.63%
Mass Communication	5	0.63%
Organizational Communication	4	0.51%
Strategic Communication	4	0.51%
Communication and Culture	3	0.38%
Communication and Performance Studies	3	0.38%
Communication Studies and Theater Arts	3	0.38%
Rhetoric and Media Studies	3	0.38%
School of Communication	3	0.38%